

Exam. Code : 106006
Subject Code : 1513

Bachelor of Design 6th Semester
(Fashion & Textile Designing)
**ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME**
Paper—V

Time Allowed—3 Hours] [Maximum Marks—75

Note :— Attempt FIVE questions in all, selecting at least ONE question from each section. The FIFTH question may be attempted from any section. All questions carry equal marks.

SECTION—A

- (i) Why is it important for an entrepreneur to possess some characteristics to achieve success in his/her entrepreneurial venture ?

(ii) “Can motivational training lead to successful entrepreneurs in a nation ?” Discuss with suitable examples.
- “A motivated entrepreneur will perform the requisite action for the satisfaction of desired goal”. Discuss two theories of motivation.

SECTION—B

3. How would you identify the product/service identification for your business venture ? Explain the various steps in product identification.
4. (i) Discuss the importance of Project report preparation for a new venture.
(ii) Explain the various components of a project report.

SECTION—C

5. (i) Which factors an entrepreneur has to consider for the selection site selection ? Discuss.
(ii) Write a detailed note on analyzing the technical feasibility of a project.
6. Explain the various considerations in deciding the plant capacity for a new venture.

SECTION—D

7. (i) Discuss the factors determining the requirement of fixed and working capital.
(ii) Explain briefly, the various sources of long term finance.
8. How would you estimate the cost of production in a small-scale unit ? Explain with the help of a hypothetical cost sheet format.